

CHARLES

WHEN

Boyer

LOOKS AT "THE LOOK"

LAUREN

-wow!!!

"CONFIDENTIAL  
AGENT"

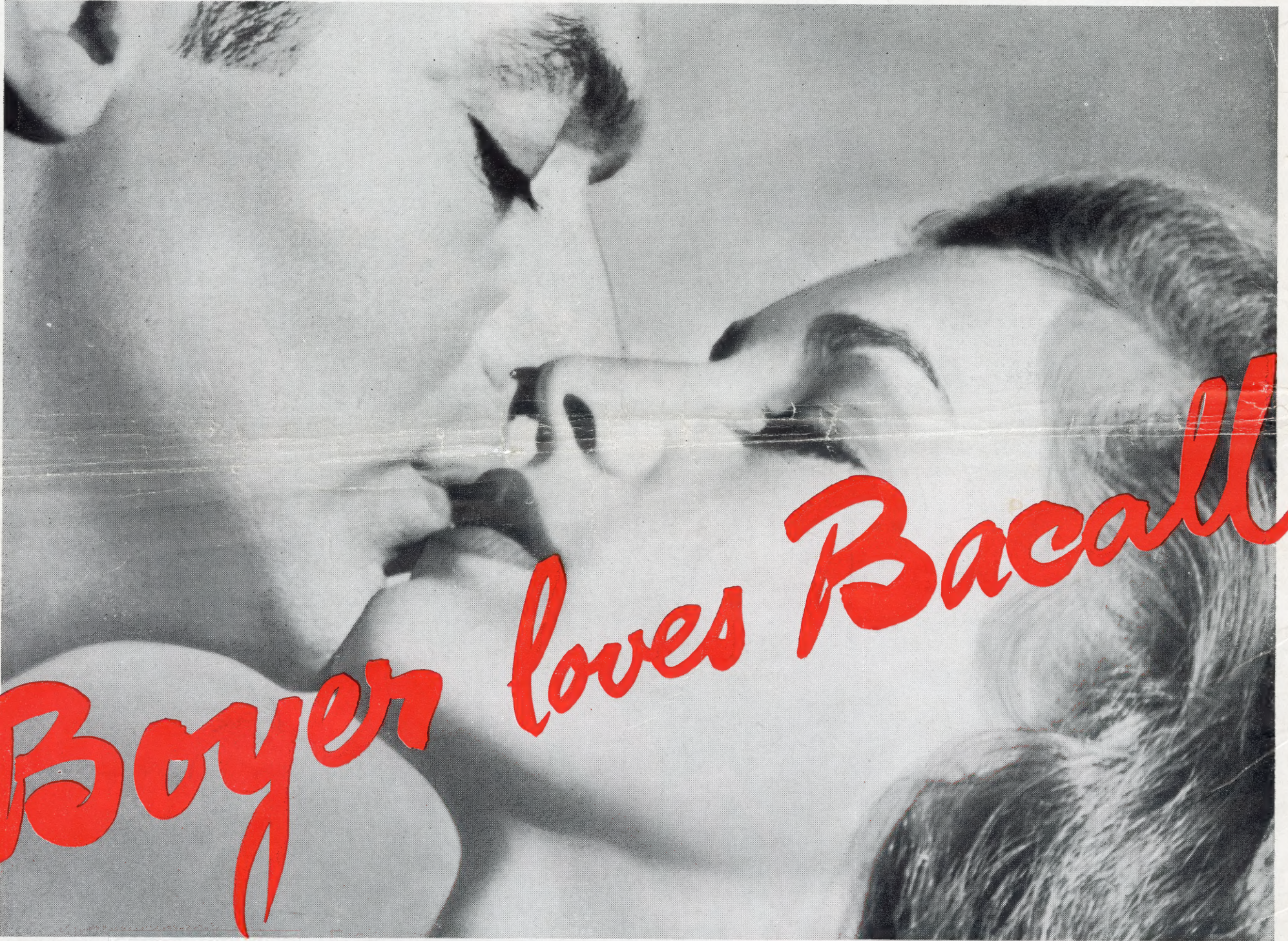
WARNER PRESSBOOK!



*Confidentially*



**ALL YOU HAVE TO TELL 'EM IS THAT**



*Boyer loves Bacall*

**IN "CONFIDENTIAL AGENT"...BUT**

HERE'S AN ALL-OUT CAMPAIGN

*that tells 'em  
Everything!*



# PUBLICITY

## CAST

Denard .....CHARLES BOYER  
 Rose Cullen .....  
 LAUREN BACALL  
 Mrs. Melandez.....Katina Paxinou  
 Contreras .....Peter Lorre  
 Licata .....Victor Francen  
 Captain Currie .....  
 George Coulouris  
 Else .....Wanda Hendrix  
 Neil Forbes.....John Warburton  
 Mr. Muckerji.....Dan Seymour  
 Detective Geddes.....George Zucco  
 Brigstock .....Miles Mander  
 Licata's Chauffeur.....Art Foster  
 Lord Benditch.....Holmes Herbert  
 Lord Fetting.....Lawrence Grant

## PRODUCTION

Produced by Robert Buckner.  
 Directed by Herman Shumlin.  
 From a Novel by Graham Greene. Photographed by James Wong Howe, A.S.C. Art Director, Leo Kuter. Film Editor, George Amy. Dialogue Director, Jack Daniels. Assistant Director, Art Lueker. Sound by Oliver S. Garretson. Set Decorations by William Kuehl. Wardrobe by Leah Rhodes. Makeup Artist, Perc Westmore. Music by Franz Waxman; Orchestral Arrangements by Leonid Raab; Musical Director, Leo F. Forbstein.



Still CB6 Mat 103 — 15c  
 Charles Boyer, who is co-starred with exciting Lauren Bacall in Warners' newest drama of love and adventure, "Confidential Agent," currently at the Strand. Also featured in the film are Academy Award winner Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

## SYNOPSIS

(Not For Publication)

In 1937 Denard (Charles Boyer), ex-musician, now agent for Spain's Republican Party, Rose Cullen (Lauren Bacall) and Licata (Victor Francen), Fascist agent, meet on the Channel steamer to England.

Denard accepts a lift to London from Rose. En route they stop at a roadhouse managed by Captain Currie (George Coulouris). Followed and beaten up by Licata's chauffeur, Denard manages to arrive at last in London at a small hotel kept by Mrs. Melandez (Katina Paxinou) where he finds a loyal friend in little Else (Wanda Hendrix), Cockney servant. A roomer at the hotel is Mr. Muckerji (Dan Seymour), Hindu mystic. Denard contacts Contreras (Peter Lorre), another Republican agent, later exposed as a traitor.

On his way to meet Rose, Denard is again attacked by Licata's agents, but escapes injury. He tells Rose his mission involves buying coal from Lord Benditch (Holmes Herbert), Rose's father.

Else reports to Denard that Mrs. Melandez and Contreras are his enemies. Then, while he is away, Mrs. Melandez and Contreras kill Else.

Denard sees Lord Benditch but cannot consummate a purchase because his credentials have been stolen by Licata's agents. Denard is accused of the murder of Else and becomes a fugitive, swearing vengeance to Contreras and Mrs. Melandez for the girl's murder.

Denard follows Contreras and threatens him at revolver point. Contreras collapses and dies, victim of a heart attack. Back at the hotel, Mr. Muckerji informs Mrs. Melandez that he has information and witnesses to prove that she and Contreras killed Else. Mrs. Melandez drinks poison, defeats Denard who arrives in time to watch her die.

Next, Denard goes to the coal mines, about to reopen to supply Licata's Fascists with coal. He pleads with the miners not to go through with this scheme. A riot ensues and with Rose's help Denard escapes. She arranges for him to leave the country by enlisting the aid of Neil Forbes (John Warburton), her ardent admirer.

Forbes, driving Denard to the tramp steamer which will take him back to Barcelona, informs Denard that Licata's coal contract was cancelled because of the riot at the mines and its attendant publicity. Denard has not failed after all. The Fascists will not get the coal.

A last-minute attempt to capture Denard before he boards the steamer is foiled. Once on board, he stares dreamily into the dark water, imagines he hears Rose's voice, turns in astonishment and joy to discover she has followed him aboard. They embrace tenderly.



Still 651-86

Mat 205 — 30c

Charles Boyer and Peter Lorre in a tense scene from Warners' new hit melodrama, "Confidential Agent," now playing at the Strand. Co-starred in the drama is lovely Lauren Bacall.

## Warners' 'Confidential Agent'

### Opening Tonight At Strand

(Opening Day Reader)

A subtle blend of terse melodrama and inspired romance, Warner Bros.' "Confidential Agent" opens tonight at the Strand Theatre with Charles Boyer and Lauren Bacall in the top starring roles and a featured cast that includes Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

Adapted from Graham Greene's well-known novel of the same name, "Confidential Agent" traces the incredible adventures of a freedom-loving artist who undertakes to perform an impossibly diffi-

cult mission on behalf of the Spanish Republican Party in the days before the rest of the world had become embroiled in the life and death struggle against fascism. Apart from its pure entertainment value, the film also affords a timely and invaluable backward glance into the isolationist attitude of the world of 1937 which contributed heavily to the later world holocaust.

Directed by Herman Shumlin, "Confidential Agent" was produced by Robert Buckner. Franz Waxman contributed the film's original music.



Still 651-84

Mat 208 — 30c

The chances are good that Lauren Bacall is the topic of discussion between George Coulouris and Charles Boyer in the above scene from Warners' new drama, "Confidential Agent." The film, which arrives Friday at the Strand, also features Academy Award winner Katina Paxinou, Peter Lorre and Victor Francen.



# Exciting New Drama At Strand

## Stars Charles Boyer, Lauren Bacall

(Prepared Review)

Hardy followers of the action-packed, lightning-paced school of drama which has become synonymous with the name of Warner Bros. since that studio produced "The Maltese Falcon," "To Have And Have Not" and other hits of like caliber, will rejoice at today's news of a new and equally expert thriller, "Confidential Agent," which opened last night at the Strand Theatre. With a cast headed by Charles Boyer and Lauren Bacall, and featuring Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris, the film is a worthy descendent of those earlier exponents of murder and intrigue. Just on the odd chance that there remains any doubt about Warners' unquestionable superiority in the field of melodrama, "Confidential Agent" is designed to dispel it for all time.

In the first place, "Confidential Agent" relies for its plot on the exciting tale of adventure and espionage as originally set down in Graham Greene's popular novel of the same name, from which the film was adapted. As readers of Greene's books can testify, he is one author who can always be depended on for the ultimate in terror and suspense. The screen version happily retains all the interest-consuming qualities of the original and adds a few new ones on its own.

### Action-Filled Drama

The film's action takes place in 1937 and, in barest outline, concerns the hair-raising adventures of one Denard (played by Charles Boyer), ex-musician, now engaged in a secret mission on behalf of Spain's heroic Republicans. In those days, it will be recalled, the world was a tenuous paradise of isolationism and it was no mean feat for the beleaguered but freedom-loving Spaniards to enlist outside aid in their fight - to - the - death against fascism.

But Denard, in spite of (or, perhaps, because of) his extraordinary artistic temperament, is immune to physical risk, mental torture and other generally unendurable hardships. When he embarks on a trip to London in order to purchase large stores of coal from the British his purpose is twofold. First, his anti-fascist comrades can use the fuel to manufacture much needed implements of war;



Still 651-85 Mat 111 — 15c  
Katina Paxinou, Academy Award winning actress, plays an important featured role in Warners' dramatic story of love and adventure, "Confidential Agent," at the Strand. Charles Boyer and Lauren Bacall are co-starred in the film.



Still 651-510 Mat 207 — 30c  
Charles Boyer and Lauren ("The Look") Bacall pool their romantic talents with startling results in Warners' exciting new melodrama, "Confidential Agent," currently at the Strand Theatre.

second, he can at least prevent his enemies, the fascists, from obtaining the coal for the same purpose.

### Improves Story

Credit Hollywood with the added ability to make a good script even better. As proof, "Confidential Agent" also offers, in addition to its well-sustained action, an eloquent and impassioned love story which is particularly well-suited to the combined acting talents of Boyer and Lauren Bacall. The latter portrays Rose Cullen, impetuous daughter of an English lord, at first only mildly curious about the mystery surrounding Denard; later, deeply in love with him and willing to risk her fortune and her life itself for his safety.

Auspicious casting and excellence of direction have contributed in equal measure to the films success. As Denard, Charles Boyer enacts the most moving role of his career and brings to it a wealth of acting experience that renders the characterization completely believable and extraordinarily sympathetic. The choice of Lauren Bacall as Boyer's romantic leading lady is entirely fortuitous. In this, her second screen role, the actress has an excellent chance to prove her thespian prowess and does so with great ability. In addition, she further cements the extraordinary im-

pression she created when she made her film debut in "To Have And Have Not."

Others in the generally excellent supporting company turn in fine performances, with particular emphasis on Katina Paxinou, who continues to employ that same screen skill which won her an Academy Award in the past. In "Confidential Agent," she portrays a turncoat Spanish woman who manages the small London hotel in which Denard takes refuge; and her murderous plotting takes on special terror by dint of her expert handling of the role. Also worthy of note is the job turned in by Peter Lorre as the sly, mendacious London contact maintained by the Republicans. Other featured members of the cast are all good, too.

The difficult job, of directing fell, fortunately, into the competent hands of Herman Shumlin who manages to sustain the film's action and suspense from beginning to end with a maximum of artistic effect. Robert Buckner produced for Warner Bros. while Franz Waxman contributed the film's stirring music.



Mat 109 — 15c  
Charles Boyer

### Tot Steals Scene From Charles Boyer — But It's All In Family, Says Actor

Michael Charles Boyer, eighteen months old, held up a rehearsal on a sound stage at Warner Bros. during the filming of "Confidential Agent," now playing at the Strand.

More accurately, eight photographs of the young man were the cause for delay when his father, Charles Boyer, rehearsing with Lauren Bacall, George Coulouris, and Victor Francen, pulled the wrong wallet out of his pocket.

Lauren, co-starring with Boyer in "Confidential Agent," spotted the photographs and, for a few minutes, it was a proud father rather than a great star who reacted as everyone admired the Boyer offspring.

"That boy is a scene-stealer. Better not have him in your next picture," advised director Herman Shumlin.

## 'Confidential Agent'

### Due Friday At Strand

(Advance Theatre Story)

Moviegoers of a romantic turn of mind who have felt a decided lack of ardor in the large number of blood and thunder war films that have come out of Hollywood in the past few years will be glad to hear that the pendulum has begun to swing backwards again. The latest example of a return to the pre-war days of sultry and inspired film love-making is to be found in Warner Bros.' newest drama, "Confidential Agent," which arrives on Friday at the Strand Theatre.

Co-starring Charles Boyer, one of the screen's foremost lovers, and provocative Lauren Bacall, the "just whistle" girl of Warners' recent hit, "To Have And Have Not," the new motion picture promises to incorporate all the important elements necessary to a rousing love story. But "Confidential Agent" doesn't rest there. In addition, it offers an exciting story of murder and intrigue and, further, boasts a superior company of supporting players, among them Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.



Still 651-41 Mat 110 — 15c  
Peter Lorre, the screen's little man of menace, is up to his old tricks of treachery and intrigue in Warners' newest melodrama, "Confidential Agent," currently at the Strand. Charles Boyer and Lauren Bacall are co-starred in the film.

### Tells Adventure Story

Based on Graham Greene's best-selling novel of the same name, the picture is concerned with the hazardous adventures of one Denard (Charles Boyer), ex-musician, now employed as a confidential agent in behalf of the Spanish Republican Party. En route to England on a special mission, Denard meets Rose Cullen (Lauren Bacall), arrogant, impetuous daughter of British nobility. From then on, their impassioned love story becomes inextricably bound up in a series of breathless adventures which include robbery, betrayal and, eventually, murder.

### Paxinou Featured

Lending impressive weight to the abundance of menace contained in the film are Katina Paxinou, who portrays a plotting Spanish woman, manager of a small London hotel in which Denard takes refuge; Peter Lorre, as Contreras, London "contact" for the heroic Spanish Republicans; Victor Francen as Licata, suave and undaunted fascist; George Coulouris as Captain Currie, Retired, Englishman and egotistic opportunist; and Dan Seymour as the curiously reticent Mr. Muckerji, Hindu gentleman of mystery who spends his time in the pursuit of an obscure Asiatic philosophy.

How Denard meets and recognizes his enemies in the maze of uncertainties, half-truths and real terror which prevail for him everywhere, and how he outwits them by sheer courage and an unshakable conviction of the justice of his cause, makes for an engrossing evening's entertainment, certain to please addicts of melodrama and romance alike. Moviegoers in both categories will be certain to experience deep satisfaction when, in the end, Denard emerges with his mission artfully accomplished and the girl he loves in his arms.

### Shumlin Directs

Directed by Herman Shumlin, whose skill has, in the past, fashioned other outstanding hits like "Watch On The Rhine," "Confidential Agent" was produced by Robert Buckner and was adapted from Graham Greene's novel. The film's original music was contributed by Franz Waxman.



# 'Confidential Agent'

## Now Playing At Strand

(Current Theatre Story)

In line with Hollywood's growing policy of borrowing from currently successful literature in order to improve the quality of its product, Warner Bros. has fashioned its newest film hit, "Confidential Agent," from the novel of the same name by Graham Greene. The book, it will be recalled, enjoyed an earlier and impressive success in its own right. The film transcription, currently to be seen at the Strand Theatre, is one more example of how the camera can embellish and improve upon the written word. Co-starring a new and provocative team of screen romancers, Charles Boyer and Lauren Bacall, the picture also boasts an unusually competent company of supporting players, among them Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

### Follows Novel

For those who missed Greene's book when it was published a few seasons back, it is here noted that producer Robert Buckner made a wise choice when he decided to adhere closely to the original story line which made the novel an instant member of the "I-couldn't-put-it-down" school of literature. As a result, the motion picture attains the same measure of absorbing action and mounting excitement which distinguished its literary progenitor but, in best Hollywood tradition, adds the extra lure of a top-notch, impassioned love story. The combination is all to the good.

The film, like the book, is concerned with the dramatic adventures of the Spaniard, Denard (Charles Boyer), ex-musician, now employed by the Spanish Republican Party as a confidential agent. Ordered to London on a special mission concerning the purchase of large stores of British coal, Denard sets out on an incredible voyage. At the outset he meets Rose Cullen (Lauren Bacall), impetuous daughter of British nobility, who is at first attracted to the man, then, later, falls in love with him. Their tenuous love is subjected to numerous dangers but grows stronger with each succeeding tribulation. Denard himself encounters beatings, robbery and finally, murder, before his suspenseful journey comes to an end. Of mortal enemies, Denard can claim an abundance. There are Mrs. Melandez (Katina Paxinou), manageress of the small London hotel in which he makes his abode; Contreras (Peter Lorre), a "contact" man attached to the Spanish Republicans; Licata (Victor Francen), suavely treacherous fascist; Captain Currie (George Coulouris), British Army, Ret., and active opportunist; and,

lastly, the curious Mr. Muckerji (Dan Seymour), ponderous Hindu and follower of a mysterious Far Eastern philosophy. How Denard meets these enemies and outwits them through a series of hair-raising encounters that includes at least one brutally sadistic attack on his own person, the heartless murder of an innocent little girl who tries to aid him, and a breathtaking pursuit and escape through the labyrinth of blackest London streets, makes for as exciting an evening of entertainment as has come out of Hollywood in a season lush with screen excitements.

Robert Buckner produced the film for Warner Bros. while Herman Shumlin, whose most recent effort was the successful "Watch On The Rhine," directed. Franz Waxman contributed the film's original music.

## New Screen Team Arrives Friday At Strand Theatre

(Advance Reader)

Charles Boyer and Lauren Bacall are co-starring in Warners' new romantic drama, "Confidential Agent," which opens on Friday at the Strand Theatre. The film, which also boasts an excellent company of supporting players, among them Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris, is an adaptation of Graham Greene's well-known adventure novel of the same name.



Mat 107—15c  
Victor Francen

For her first screen appearance since her successful debut opposite Humphrey Bogart in Warners' "To Have And Have Not," Lauren Bacall plays the role of an impulsive English girl who becomes entangled in the hazardous adventures of a freedom-loving artist (portrayed by Charles Boyer) when he embarks upon a new career as confidential agent for the Spanish Republican Party. His mission carries him to England and it is here, against the background of pre-war London, that the action of the picture takes place. Before the film has run its course, a breathless pattern of pursuit and escape, brutal attack, robbery and eventually murder has been accomplished.

Robert Buckner produced the film for Warner Bros., Herman Shumlin directed and Franz Waxman contributed the original music.

## DANGER



Still 651-27

Mat 204 — 30c

Victor Francen, Lauren Bacall and George Coulouris spell danger in the above scene from Warners' newest drama of love and adventure, "Confidential Agent," which arrives Friday at the Strand theatre. Co-starred in the film are Charles Boyer and Lauren Bacall.

Use these items all together as a 2-Column feature, or individually as fillers. If used in the latter way, be sure to include your playdate credit in each paragraph.

## Inside Information on

## "CONFIDENTIAL AGENT"

Charles Boyer, currently co-starring with Lauren Bacall in Warners' "Confidential Agent" at the Strand, entertained Admiral Charles Fenard of the French Navy on the studio lot during the picture's filming, and found they had a mutual friend in Lt. Commander Douglas Fairbanks who was decorated by the Admiral at a recent ceremony in London.

Katina Paxinou, famed character actress who plays the important featured role of "Mrs. Melandez" in Warners' "Confidential Agent," renewed her professional association with Charles Boyer during the picture's filming. They had previously worked together for Greek War Relief.

While visiting on the set of "Confidential Agent," Norma Boleslawski showed the director, Herman Shumlin, and stars Charles Boyer and Lauren Bacall, a copy of her late husband's book on acting which, she explained, would soon be published in Braille as a result of numerous requests from blind students throughout the United States.

The first film made by Charles Boyer, currently co-starring with Lauren Bacall in Warners' "Confidential Agent" at the Strand, was "Barcarole d'Amour," which he made (in French) in Berlin in 1930 as a member of the French company brought in by the German producers to do a complete French version.

Lauren Bacall, who co-stars with Charles Boyer in Warners' "Confidential Agent," currently at the Strand, learned to drive a complicated British Vauxhall of early vintage, in less than five minutes for a sequence in the picture.

Director Herman Shumlin made a scene, lasting over two and half minutes, comprising two full pages of dialogue, with Charles Boyer and Victor Francen for Warner Bros. "Confidential Agent," in only one take. This sets a new Hollywood record in economic film-making.

Victor Francen, currently to be seen in an important featured role in the Charles Boyer-Lauren Bacall co-starring film, "Confidential Agent," has been a friend of Boyer's for twenty-five years, from the time they played together in the Paris presentation of "A Thousand And One Nights," in which Francen had the role of the Sultan and Boyer was one of the princes.

Victor Francen, who plays a leading role in Warner Bros. "Confidential Agent," was once known as the Barrymore of the French stage, and did not speak a word of English until he came to New York a little more than four years ago.

## It's 'Whistle While You Work' On 'Agent' Set

Lauren Bacall may be an expert on whistling of all kinds, including the variety she produces on the small gold whistle that dangles at her right wrist on a gold chain, and Peter Lorre is no slouch when it comes to whistling as he kills. For confirmation, see "M," the murder thriller he made some years ago in Europe.

But when it comes to getting immediate attention by whistling, no one can equal Herman Shumlin, who directed the Charles Boyer-Lauren Bacall starring film, "Confidential Agent," now playing at the Strand.

Shumlin simply puts two fingers to his mouth, whistles — and that whistle stops everything, at once. It's an old trick he learned on the farm in Indiana, the director explains.



Still Bacall 72

Mat 102 — 15c

Look who's back! It's Lauren Bacall, of "To Have And Have Not" fame, as she appears in Warner Bros. "Confidential Agent," now playing at the Strand. Co-starred with her in the film is Charles Boyer.

## All-Star Trio Born Amid Props And Studio Noise

The Shumlin, Bacall, Boyer Concert Trio was born on the set during the filming of Warners' "Confidential Agent," now at the Strand, when director Herman Shumlin, after directing a sequence with music in the restaurant of the Dover Road tavern, borrowed a violin and played "Humoresque."

### Plays Violin

Charles Boyer, inspired by the director, followed suit although he has not played for about twenty-eight years, and Lauren Bacall sat at the piano and did a good job of accompanying, despite lack of practice.

George Coulouris, Victor Francen, and other members of the cast diplomatically suggested that the trio do some rehearsing before giving a public performance at the Philharmonic or the Hollywood Bowl.



## Lauren Bacall Modeled Her Way To Screen Fame

From fashion pictures to motion pictures — via a season of seasoning on the Broadway stage — is the opening chapter in the career story of svelte, slender and blonde Lauren Bacall, currently co-starring with Charles Boyer in Warners' "Confidential Agent," at the Strand.

Miss Bacall has a face that is easy to look at, hard to forget. Mrs. Howard Hawks, wife of the director, saw it looking out at her from the pages of a national fashion magazine, and was greatly impressed. So was Hawks, when his wife called his attention to it.



Still Bacall 72

Lauren Bacall, who took movie audiences by storm in her film debut in "To Have And Have Not," is co-starred opposite Charles Boyer in Warners' exciting new drama, "Confidential Agent," currently at the Strand.

The director wrote to New York for information about Miss Bacall and it wasn't long before Miss Bacall herself arrived in Hollywood, "test-contract" in hand.

In the flesh, she looked even better than her pictures on the magazine pages. Furthermore, Hawks discovered the photogenic Lauren had a background of stage training and experience. A screen test proved she possessed acting talent, and Hawks signed her to a personal contract.

Jack L. Warner, executive producer of Warner Bros. pictures, saw a subsequent test of the former model and budding Broadway actress and suggested she be given one of the two feminine leads opposite Humphrey Bogart in the picture "To Have And Have Not." It was her first screen part, and it automatically put her in the featured actress class, establishing her as a potential star. Her contract is now shared by Warner Bros.

Miss Bacall was born in New York City on Sept. 16, 1924. She is the daughter of parents who trace their American ancestry back several generations.

Her early education was received in a private girl's school. Later, she attended, and was graduated from, Julia Richman High School. She was just fifteen when she

received her diploma.

Bette Davis is her favorite actress, and the inspiration for her own acting ambitions. By the time she was graduated from Manhattan's Julia Richman High School, she'd seen enough Davis pictures to realize it took training to be an actress.

She received some of that necessary training during a season's study at the American Academy of Dramatic Arts, got more of it by playing parts in two short-lived plays. The first was called "Johnny Two-By-Four." It never reached Broadway. The second, "Franklin Street," had an extremely brief run.

A social introduction to one of the editors of *Harper's Bazaar* led the then eighteen-year-old Miss Bacall into the modeling detour that proved a short-cut to a motion picture acting career. She modeled fashions, and was in only a few issues of the magazine when the query from Hollywood arrived.

Miss Bacall signed her contract with Hawks in May of 1943. Then she encountered the first of the delays she had been eager to eliminate. Hawks was in no hurry to launch his new discovery on a career. He chose to coach her while waiting for the proper debut role to put her immediately into the "big leagues."

## Married Stars Give Bit Player New-Type Role

Barbara Stanwyck, Alexis Smith and other happily married but superstitious young women on the Warner Bros. star roster, have brought Marvelle Andre a more or less continuous job in pictures.

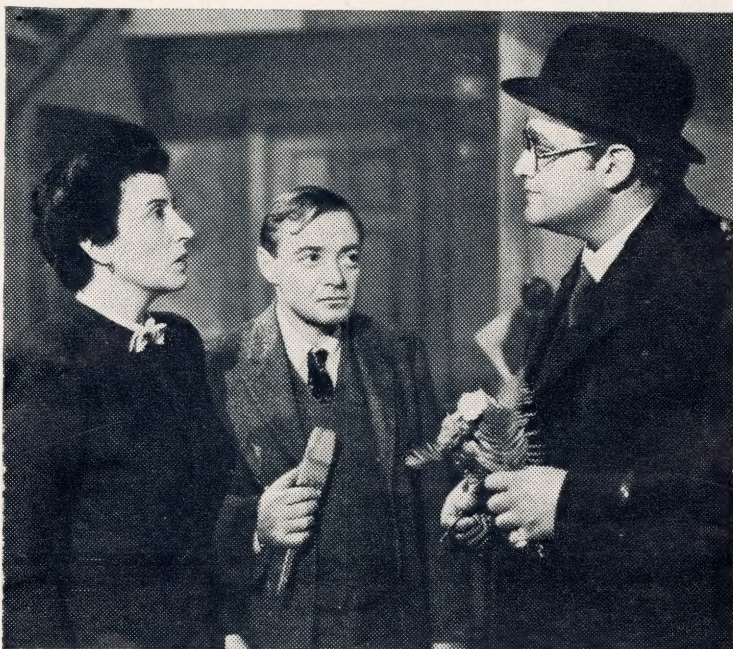
Miss Andre, an extra and bit player subject to studio call, has appeared, in part, in more pictures than has either of the better known stars mentioned. "In part," in fact, because only her hands are photographed.

### Stars Like Rings

Miss Stanwyck, Miss Smith and a number of other feminine stars do not like to remove their wedding rings, even for picture purposes. So, when they are supposed to write letters, or wring their hands or wash dishes—as Miss Stanwyck did recently, for example in "Christmas In Connecticut,"—it is Miss Andre—or at least her hands—photographed in the closeups.

Lauren Bacall, the new Mrs. Humphrey Bogart, did not want to remove her brand new wedding ring for scenes with Charles Boyer in Warners' "Confidential Agent," now at the Strand. Her wedding ring, however, is not a plain gold band but an elaborate gold chain ring and both Director Shumlin and head cameraman James Wong Howe agreed that it would not look like a wedding ring in the picture. However she had no closeup scenes of her hands and consequently wears her wedding band throughout the picture.

According to the Warner Bros. insert department, where letter writing scenes are filmed in closeup, Miss Andre has beautiful hands which makes her a fit successor to other young women like Fern Berry and Augusta Bovier who have performed similar services in years past. Miss Stanwyck and Miss Smith have pretty hands too—under their tell-tale wedding rings.



Still 651-84

Katina Paxinou, Peter Lorre and Dan Seymour, are plotting assorted crime and intrigue in the above scene from Warner Bros.' latest adventure romance, "Confidential Agent," currently at the Strand. Charles Boyer and Lauren Bacall co-star as the film's romantic interest.

## 'Agent' Requires Vast Amount of Research

Diligent workers in Warner Bros.' research department, headed by scholarly, encyclopaedic Dr. Herman Lissauer, have discovered that as far back as 1788, it was not uncommon for a young man to whistle at — or to — a doll, or a young maiden.

This was incidental to the department's work on the production of "Confidential Agent," the Charles Boyer-Lauren Bacall starring film now at the Strand.

For several weeks before sets were ready and the cast finally chosen, questions by the dozen came into the research department even though "Confidential Agent," is not a period nor a costume film.

Why all the fuss and bother?

Because Jack L. Warner, executive producer at the studios, insists on accuracy and authenticity as far as possible within the limits of dramatic license.

### Endless Details

"Confidential Agent" is set in England in the Fall of 1937. It is a mystery-drama of mood and action. There were many details for the research department to settle for the production department. For example, what kind of a wash-room would there be in an exclusive road-house on the highway from Dover to London? What did a Spanish passport look like in 1937? What kind of road signs were in use then? What does the third class bar on a Channel steamer look like? The customs shed at Dover? What style of identification would be used by an English taxi-driver? Could you have newspaper streamers on a London bus?

A writer challenged the use of the word "roadhouse" in England. Dr. Lissauer countered with the Oxford English dictionary definition, "a wayside inn or hotel."

Production experts wanted photographs of London streets, London hotels, London types, and London houses in 1937. Research provided them at once from their files.



Still 651-518

Mat 101 — 15c

Charles Boyer and Lauren Bacall in a dramatic moment in Warners' new hit drama, "Confidential Agent," at the Strand.

The art director, Leo Kuter, wanted to have topical signs made for use in street scenes on buses and trucks. Research gave him "Pygmalion at the Old Vic," "Europe's Dictators," and "Is Hitler A Menace?"

The research department gave the Earl Hays Press in Hollywood, a concern that will print you a newspaper or a birth-certificate from Istanbul, if they use them there, exact details of the Spanish passport and you can see Charles Boyer using it in one of the early scenes of the picture.

For details of the wash-room, the researchers delved into the novel on which the film is based, "Confidential Agent," by Graham Greene, and used his description. That's basic material and should be right.

As for the matter of a fellow whistling to a dame in 1788, that is co-incidental but Lauren Bacall seemed to have planted an idea in one researcher's mind and he had to find out.

### Peter Lorre Thinks About House-Haunting

Peter Lorre, who plays an important role in support of co-stars Charles Boyer and Lauren Bacall in Warners' "Confidential Agent," now at the Strand, looked troubled when he reported for work at the Warner Bros. studios one day and director Herman Shumlin, always very considerate of his players, asked the cause.

Sadly Lorre told him that he had bought this little house, wanted to get in, but the people just couldn't or wouldn't move out.

Shumlin reflected for a moment.

"Got it, Peter. Why don't you just haunt them out?"



## George Coulouris Boasts Unusual Housing Problem

George Coulouris, who plays an important featured role in the Charles Boyer-Lauren Bacall starring film, Warners' "Confidential Agent," now at the Strand, is now a well-established citizen of Beverly Hills with a fine house on Roxbury Drive. But he still recalls vividly a time when his housing situation was not so pleasant.

"I was hunting a place with space, as we have two children," he explained between scenes to Herman Shumlin who directed "Confidential Agent."

"Finally we found an old apartment. The landlady looked us over, sniffed when I said I was an actor, grimaced when I said we had two children and then asked 'D'you have any parties — y'know, parties?'"

"I explained that, as I was an actor, occasionally people dropped in and — yes, I said, looking her square in the eye, yes, we do have parties."

"Fine, you can have the apartment," she agreed immediately, 'I don't want anyone who doesn't have parties!'"



Still GC1 Mat 104—15c  
George Coulouris, who plays an important featured role in the current Charles Boyer-Lauren Bacall starring film, Warners' "Confidential Agent," now playing at the Strand Theatre.

## Charles Boyer Shares Library With Co-Worker

Charles Boyer, co-starring with Lauren Bacall in Warners' "Confidential Agent," which opens Friday at the Strand, has put the full resources of his French Research Foundation and Library at the disposal of Irva Ross, script girl, for her projected tour of France.

Miss Ross, who has been with Warner Bros. for sixteen years, came to California from China. She lived in the Orient for seven years. Her father, Charles Ross of Santa Barbara, was a traveling representative of the Dupont Corporation in the Orient.

## STARRED



Still CB17 Mat 209—30c  
Charles Boyer romances with a new co-star, Lauren Bacall, in Warners' moving story of love and adventure, "Confidential Agent," which arrives Friday at the Strand Theatre. Featured in supporting roles are Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

## Actors On Warner Set Literally 'In A Fog'

On the roadhouse set of Warners' "Confidential Agent," which co-stars Charles Boyer and Lauren Bacall and opens Friday at the Strand, swirling fog and curling mist came through the trees and gave the right atmosphere for the late autumn setting in the South of England, somewhere near the British Channel coast.

Sitting quietly near his fog-making apparatus was C. Otis (Dusty) Miller, of the studio special effects department.

A former engineer and a powder expert of the last war, Miller is a veteran of a thousand fogs, sandstorms, windstorms, floods, fires, earthquakes, train wrecks, shipwrecks, tidal waves, and volcanic eruptions, planned and prepared for the screen.

He carries a Federal license from the Bureau of Mines to handle explosives of all kinds and handling explosives is the hazardous part of his work.

"But we plan things so carefully that in all my years in the game, we have not hurt anyone. You can't take risks with men like Errol Flynn or Humphrey Bogart who often work close to explosions," Dusty says quietly.

"There's nothing to making a good fog, like this one. Just compressed air forced through pure crystal oil and we give you a fog of any density. And for a mist, we use gum olibanum, a sort of in-

cense, on smouldering charcoal in a bee-smoker, with a wind machine."

It was a good fog, right enough. The English players working on the set felt right at home.

"See how simple it is. More compressed air, more fog. Now when we were doing the explosions in 'God Is My Co-Pilot,' we planned for days with charts and blue-prints. It was very careful work as some of those bursts were within three feet of the players."

"You've got to be thorough when you handle explosives. And at the same time, you've got to have the right effects for the camera. That's my job and I like it."

## Elected By GI's, Lauren Bacall Is Miss Pulse-Rate

Lauren Bacall, currently co-starring with Charles Boyer in Warner Bros.' "Confidential Agent" at the Strand, was recently advised that she has been unanimously elected "Miss Pulse-Rate of 1945," by the personnel of the 15th Hospital Center in England.

Sgts. Richard E. Tucker and Roy M. Timm, signers of the communique, told Miss Bacall that since they saw "To Have And Have Not" in their recreation hut, all other stars and starlets have been forgotten.

Their request for two personally autographed photographs has been complied with by "Miss Pulse-Rate of 1945."



Mat 114—15c  
Lauren Bacall

## Cameraman Reviews Chinese Film Plans

"I have made up my mind not to be a cameraman all my life," says James Wong Howe, director of photography for the Charles Boyer-Lauren Bacall co-starring film, Warners' "Confidential Agent," currently at the Strand.

"I expect to go to the Orient and direct and produce pictures, made first for the millions in Asia, and second for world release."

An American-born Chinese, Howe is recognized as one of the outstanding cameramen in the motion-picture industry. He has lectured extensively on his craft, particularly emphasizing the use of the 16mm. camera, on which he is regarded as an authority, as a result of constant study and experiments during the past fifteen years.

He is frank enough to say that often he gets more satisfaction out of filming outdoor action, as in "Objective Burma," than shooting stars like Charles Boyer and Lauren Bacall in a Mayfair apartment setting on a sound-stage.

Quiet-spoken and earnest, Howe has precise plans, now that the war has ended, to go to China and help form a Chinese Hollywood, probably in Shanghai, where he will do his part to develop a movie industry.

"China sorely needs technical equipment and technical guidance. We shall train technicians, camera-men, laboratory workers, lighting experts, set constructionists, all types of workers for the making of movies. Chinese learn fast. Even in the caves and cellars of Chungking, they went right ahead with the making of films to tell the world what China was doing in the fight against Japan."

"Very important to me is the part movies will take in the education of millions in China. We in this country often say that one picture speaks a thousand words. In the new China, there will be many words spoken by movies, movies which will enlighten as well as entertain."

Very important to me is the part movies will take in the education of millions in China. We in this country often say that one picture speaks a thousand words. In the new China, there will be many words spoken by movies, movies which will enlighten as well as entertain."

Mat 106—15c  
Katina Paxinou

Mat 108—15c  
Peter Lorre

## George Coulouris Qualifies As Gay Super-Salesman

If anyone wants a super-salesman, with charm, personality, a winning voice, Lauren Bacall can heartily recommend George Coulouris.

Known more for his leers than his smiles, Coulouris plays an important role in support of co-stars Charles Boyer and Lauren Bacall in Warners' "Confidential Agent," now at the Strand.

During the picture's filming, he told them that he had taken up the ancient game of cricket again and was going to play for the team captained by Sir C. Aubrey Smith, playing some matches to raise money for the Commando Fund.

Both stars bought several tickets and handed them around to the crew.

Then Coulouris mentioned that there was a shortage of cricket balls, those red-leather covered spheres about the size of a baseball.

There was also a shortage of cricket bats, a sort of flat-surfaced gadget used in the game.

Before long, the stars were aiding in every way!



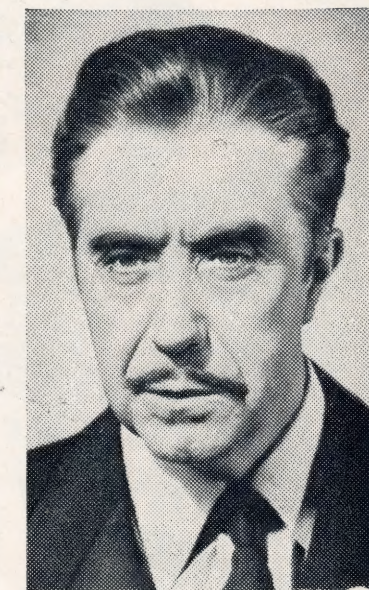
Mat 105—15c  
George Coulouris

## Actors Together After 25 Years

Way back in 1920, a young actor named C. Boyer did his first play at the Grand Theatre des Champs Elysees in Paris. The play was the Oriental spectacle, "A Thousand And One Nights," and with him, wearing turban and silken robes and scimitar, was a great French leading man, Victor Francen.

Twenty-five years later they did the first scene of their first picture together at Warner Bros. studios. It was during the filming of "Confidential Agent," now at the Strand, which co-stars Charles Boyer and Lauren Bacall. The opening scene was on a Channel steamer.

Herman Shumlin directed "Confidential Agent," and Robert Buckner produced the film for Warner Bros.



Still 651-15 Mat 112—15c  
Victor Francen, brilliant character actor, is now appearing in Warners' new drama, "Confidential Agent," at the Strand. Charles Boyer and Lauren Bacall are starred as the romantic interest.



# Have You Seen these A

LIFE • AMERICAN WEEKLY • COLLIER'S • LOOK • TIME • FORTUNE • REDBOOK MAGAZINE • LIBERTY • COSMOPOLITAN  
PARENTS MAGAZINE • NEWSWEEK • CLICK • AMERICAN MAGAZINE • HARPER'S • AMERICAN LEGION MAGAZINE • FOREIGN SERVICE

...and now WARNER BROS. present  
Your Own Army in the Army's Own Show!

## IRVING BERLIN'S This is the Army

IN  
TECHNICOLOR

STARRING  
MEN OF THE  
ARMED  
FORCES  
...  
GEO. MURPHY • JOAN LESLIE  
...  
GEO. DONOVAN • GENE BOUTWORTH  
...  
KATE SMITH  
Produced by JACK L. WARNER  
Directed by MICHAEL CURTIZ

If you say "Yankee Doodle Dandy",  
'Casablanca' and 'Air Force'...  
'Mission to Moscow' and 'Action in  
the North Atlantic'... 'The Constant  
Nymph' and 'Watch on the Rhine'  
then you won't be surprised at the  
spirit of THIS IS THE ARMY!

For this same spirit has distin-  
guished Warner Bros. pictures since  
the world began to split at the seams.  
It's the spirit that sends folks home  
from the theater... a little bit prouder  
and a little bit freer... to get in  
'story'.

This spirit isn't accidental (any more  
than the fact that all profits from the  
production and distribution of THIS  
IS THE ARMY are going to Army  
Emergency Relief is accidental). It  
stems directly from Warner Bros.  
wartime policy.

And so, when the New York Times re-  
ferred to THIS IS THE ARMY as 'the best  
show of a generation', and went on to speak  
of Warner Bros. 'enviable record for com-  
bining good citizenship with good picture-  
making', all of us at Warner Bros. resolved  
to make that record even more enviable in  
days—and pictures—to come!

### How many Bette Davises?

For millions of movie-goers, there are as many different  
Bette Davises as there are Bette Davis-starring pictures!

That's part of Miss Davis' greatness: the ability to make  
each character she plays stand by itself, a distinct and  
memorable triumph of screen acting.

And since coming to Warner Bros., Bette has starred in  
nearly fifty pictures, won two Academy Awards, and been  
universally acclaimed The Screen's First Lady!

In our newest production, 'THE CORN IS GREEN'  
you'll see Bette Davis in one of the finest of her many fine  
achievements... as a woman so splendidly stubborn that  
she makes a daring dream come true.

You'll see, too, how Warner Bros. so brilliantly combines  
"good picture-making with good citizenship." For 'THE  
CORN IS GREEN' is not only wonderfully entertaining...  
it also makes a very pertinent point about the world  
we live in.

Be sure to see it when it comes your way!

WARNER BROS. JACK L. WARNER, EXECUTIVE PRODUCER



### Bette Davis "The Corn is Green"

with JOHN DALL • JOAN LOVING  
NIGEL BRUCE • RAY WILLIAMS  
Directed by IRVING CHERTOK  
Produced by JACK CHERTOK  
Screen Play by CLARE BOBSON & FRANK CRANE  
From the Book Play by ELEANOR WILLIAMS  
Produced by Warner Bros. Music by Max Shulman

Other current Warner Bros. productions:  
HOTEL BERLIN • GOD IS MY CO-PILOT • THE HORN BLOWS AT MIDNIGHT • OBJECTIVE BURMA

ROUGHLY SPEAKING • TO HAVE AND HAVE NOT

## Casablanca

It's more than a town in Africa...  
AND MORE THAN A WARNER BROS. PICTURE.

On November 10th Casablanca was voted in  
a geography book. On November 11th it be-  
came a place that will go down in history.  
...and scarcely a week later Casablanca was  
the Warner Bros. Picture of the Year's Ten Best.

On the battle-line, and in back of  
it, there is an American way of do-  
ing things that is traditional with  
Warner Bros. This tradition goes  
back to another picture called  
"My Four Years in Germany."



Our "Yankee Doodle Dandy" is putting song and spirit  
into America's heart. And with "Air Force" telling of a  
fighting America in action, we of Warner Bros. are happy to  
offer these productions as symbols of the American way of liv-  
ing to those who battle here and abroad for the good way of life.

JACK L. WARNER  
Executive Producer

## Casablanca

Directed by MICHAEL CURTIZ

HUMPHREY BOGART • INGRID BERGMAN • PAUL HENREID  
GEORGE RAFT • CONRAD VEidt • STONEY GREENSTREET • PETER LORRE  
Screen Play by John H. Brown, Robert Gold • Story by Robert Gold, and Peter Allen • Adapted by Robert Gold

YOU  
START  
WITH



Bette!

Any time you start to make a motion picture starring  
Bette Davis, you're bound to end up with something  
extra-special. Bette's that kind of actress.

But in order to make a picture like Bette's latest,  
'WATCH ON THE RHINE', you'd have to,  
have something in addition!

It's something that distinguished 'Casablanca', 'Air  
Force', 'Mission to Moscow', 'Action in the North  
Atlantic', Irving Berlin's 'This Is The Army' and  
those other great Warner Bros. pictures.

It's a certain spirit... the spirit that sends folks home  
from the theater not only magnificently entertained,  
but also ready to roll their sleeves a little bit higher  
and pitch in a little bit harder on the home front.  
Yes, 'WATCH ON THE RHINE' is Bette Davis  
at her splendid best... entertainment as memorable  
as when, on the stage, it won the New York Critics'  
Award as 'the year's best'.

And as you will see, it is also much more than  
entertainment!

### Bette Davis

The year's greatest actress

PAUL LUKAS  
LILLIAN HELLMAN'S  
watch-making device

### WATCH ON THE RHINE

GERALDINE FITZGERALD  
JACK WATSON • MARY BOLAND • VICTOR FRANKEN • MAXWELL  
Directed by VICTOR FLEMING • Screen Play by JERRY WOLD  
Produced by Warner Bros. Pictures, Inc. • Music by Max Shulman  
Adapted from the Play by John Galsworthy • Based on the Book  
by John Galsworthy • Copyright © 1940 by Warner Bros. Pictures, Inc.

JACK L. WARNER, Executive Producer

WARNER BROS.

How  
Crazy  
ARE  
CRITICS?

Probably every motion picture critic in  
America has been called crazy—or worse—  
during his career. That's natural, in a field  
where one man's orchid is so often another  
man's onion.

Personally, we at Warner Bros. do not  
criticize, and proclaim their soundness of judg-  
ment. Why shouldn't we? Consider:

Four Warner Bros. pictures were among  
'The Ten Best' of 1943 selected by 499 lead-  
ing newspaper and magazine critics in a  
nation-wide poll. (No other company had  
more than two.)

Warner Bros. 'Watch On The Rhine'  
was voted The Best Picture Of 1943 by the  
Motion Picture Critics of New York—who  
also voted our Ida Lupino The Best Actress,  
and Paul Lukas (for his performance in a  
Warner Bros. picture) The Best Actor.

And recently, The New York Times, in  
reviewing a WB picture, referred to this  
company's "enviable record for combining  
good citizenship with good picture-making."

We think these and other tributes from  
critics reflect strongly on the rightness of  
a long-standing Warner Bros. policy: to  
make pictures that will help to further those  
freedoms which are basic to democracy.

And whatever the verdict on critics,  
they seem to see eye to eye with you, the  
American public. For you have, by your en-  
thusiastic acclaim for our product, proved  
your agreement with that policy!

You'll prove it again when you see

### IDA LUPINO PAUL HENREID



### "IN OUR TIME"

WANDY COLEMAN • MARY BOLAND • VICTOR FRANKEN • MAXWELL  
Directed by VINCENT SHERMAN • Screen Play by JERRY WOLD  
Produced by Warner Bros. Pictures, Inc. • Music by Max Shulman

For here you'll find not only a wondrous  
love story, brilliantly and tenderly told, but  
also the story of a man and a woman who  
learned that ecstasy alone is not enough for  
those who seek happiness.

It is, we feel, one of the most important  
Warner Bros. pictures ever made. Be sure  
to see it.

## WARNER BROS. PICTURES INCORPORATED

PASSAGE TO MADAGASCAR • DESTINATION TOKYO • THE DESERT SONG • WATCH ON THE RHINE • THIS IS THE ARMY • PRINCESS O'DRORKE • OLD ACQUAINTANCE

# It is in this way t way . . . the Ame



# Ads?

## Full Page Ads Appearing Regularly in Leading National Magazines!

THE MAGAZINE



Service

in

NTINE KING

MAN

WISDOM

RIGHT • OBJECTIVE BURMA • ROUGHLY SPEAKING • TO HAVE AND HAVE NOT

THE  
MAN  
WHO  
SET  
AMERICA  
TO



Robert Alda as George Gershwin

As a boy, he lived over a bakery shop in Brooklyn. While the other kids were playing one-o'-cat and Red Rover, his mother made him stay inside and take piano lessons. (Twenty-five cents a lesson—cash!)

And when he played Mozart in ragtime, his teacher turned purple with rage.

But Mozart wouldn't have minded. Because he'd have heard, in that "ragging", the nervous, impudent rhythm of a city the violent, cocksure cadence of a nation the first whisper of a genius that would someday speak in rich, exuberant accents, and make the music of George Gershwin world-famous.

Out of the exciting life of this man... out of the wealth of best-loved music he wrote... we at Warner Bros. have fashioned a magnificent motion picture.

We think you'll enjoy RHAPSODY IN BLUE as you've enjoyed few entertainments in your lifetime.

We think, too, that RHAPSODY IN BLUE says something important about the democracy which gave Gershwin a chance to prove his genius... and that RHAPSODY IN BLUE is in the Warner tradition of "combining good picture-making with good citizenship."

**WARNER BROS.**  
JACK L. WARNER, EXECUTIVE PRODUCER

# MUSIC



*Rhapsody in Blue*  
THE JUBILANT STORY OF GEORGE GERSHWIN

starring ROBERT ALDA-JOAN LESLIE-ALEXIS SMITH-CHARLES COBURN & AL JOLSON-OSCAR LEVANT-MUSIC BY GEORGE GERSHWIN-Original Story by Sonya Levien-Screen Play by Howard Koch and Elliot Paul  
Directed by IRVING RAPPER-Produced by JESSE L. LASKY-MUSIC BY GEORGE GERSHWIN-Orchestral arrangements by RAY HEINDORF  
Dances created and directed by LE ROY PRINZ

SIX-LETTER WORD MEANING  
**YOU!**

For a long time, many people (including some very smart ones) have been saying, "The public doesn't want war pictures." We disagree... politely, but firmly.

We think the American public doesn't want second-rate war pictures. Make a really fine, sincere, entertaining picture with a war theme, say we, and the public will welcome it with cheers.

We proved our point with "Air Force"... "This Is The Army"... "Action In The North Atlantic"... "Destination Tokyo." The public (a six-letter word meaning "you") hailed them as hits!

Now we're proving it even more conclusively, with a picture that's getting the same enthusiastic reception from audiences that it got from the professional critics!

For OBJECTIVE BURMA is a gloriously entertaining picture. It is also a picture that privileges you to understand a little better what goes on in the minds of several million American boys a long way from home.

That's why we're so proud of OBJECTIVE BURMA as of any Warner picture ever made. For it demonstrates once more that "combining good picture-making with good citizenship" is a Warner policy that continues to make good sense and great entertainment!

**WARNER BROS.**  
JACK L. WARNER, EXECUTIVE PRODUCER

**OBJECTIVE BURMA!**  
ERROL FLYNN WILLIAM PRINCE • JAMES BROWN • DICK ERDMAN  
GEORGE TOBIAS • HENRY HULL • WARNER ANDERSON  
Directed by RAOUUL WALSH • Produced by JERRY WALSH  
Screen Play by Harold MacGrath and Lester Cole • From an Original Story by Alvin Belli • Music by Fred Waisman

the public is being told of the Warner  
merican way of motion picture making.



# EXPLOITATION

## Do You - Look Like "The Look"

Here's a challenge for every enchantress in town! Lauren Bacall, who took the menfolk of (name of town) by storm in "To Have And Have Not" is back again—in Warners' exciting new drama of love and adventure, "Confidential Agent," in which she is co-starred with Charles Boyer. We in (name of town), however, are confident that Hollywood doesn't hold a monopoly on appealing gals, and we're going to prove it!

### THERE MUST BE A LOVELY LOCAL LAUREN BACALL!

A gal with glamorous hair, beautiful eyes and a look. She just has to have that "look" in her eyes. So if you know any girl who qualifies—or if you have reason to believe that you're the girl yourself—attach a picture of her (or yourself) to this entry blank, fill it in and mail it in to the Manager of the..... Theatre by (date).

### SHE'LL WANT TO PARTICIPATE BECAUSE:

Our Local Lauren Bacall will be crowned on the stage of the ..... Theatre on (date) the opening night of 'CONFIDENTIAL AGENT.'

Our Local Lauren Bacall will be the guest of (name of local night spot, restaurant, etc.)

Our Local Lauren Bacall will win a (\$\$) Victory Bond Prize.

And there are prizes for second and third place, too.

SO

Be Smart—Take A Look Around You—You May Know The Girl We're Looking For!

STOP, LOOK, AND LISTEN! I'M.....

(Name)

ADDRESS ..... HEIGHT .....

WEIGHT..... HAIR..... EYES.....

## STUNT-OF-THE-WEEK:

### 'THE LOOK' CONTEST

### ENLISTS SUPPORT OF TOWN'S

### PRETTY, POPULAR GALS

Warners' newest adventure-romance "Confidential Agent," gives sultry Lauren Bacall another role like the one that won her the plaudits of fans and critics alike in "To Have And Have Not." Here's a novel way to capitalize on your town's interest in beauty contests and at the same time, to sell the big romantic appeal of the film's stars.

In your community there are undoubtedly many pretty and popular gals who fancy they have just as much "delivery" in the romantic department as Lauren Bacall. They're the queens at football games, the prom girls, the most popular canteen hostesses, and they've got the boys guessing. By crowning one of these girls the "Lauren Bacall of Stateville," you'll be giving her the opportunity that every woman desires — to be feted and admired. Here's how to do it:

In cooperation with your local newspapers, plant the mat application blank we have made available (illustrated left). Also distribute ballots as giveaways on street

corners and in your lobby. Then select a board of judges, composed of prominent townfolk, and have them judge the applicants on the strength of their photographs and descriptions. Choose ten applicants and invite them as guests to a special showing of "Confidential Agent." Audience participation decides three winners — for first, second and third place. Award Victory Bond Prizes.

Remember! A beauty contest of this sort is ideally suited for newspaper and radio coverage. Arrange for cooperation with local restaurants and night spots to fete your winners in grand style.

**ORDER: Lauren Bacall Ballot Mat No. 303-B, 45c., OR—Lauren Bacall Still No. 87, 10c., (as illustrated in ballot) from Warner Bros.' Campaign Plan Editor, 321 West 44th St., New York 18, N. Y.**

## DON'T FORGET THESE ADDITIONAL STUNTS:

### Window and Counter Card Campaign

Using any of the many stills of Lauren Bacall in this pressbook for a cooperative window and counter card campaign enlisting the cooperation of the merchants in your town. Suggest that each counter or window card be decorated with a picture of Lauren Bacall and use the following copy which can be adapted for all purposes:

*Lauren Bacall Says:*

"If You Want Anything In (Sportswear),  
Just Whistle for (Name of Store)"

*See Charles Boyer and Lauren Bacall*

In

"Confidential Agent" . . . At The Strand

### ONSTAGE 'WHISTLE' CONTEST

Here's a stunt adaptable for matinees or special evenings in advance of your "Confidential Agent" playdate. Stage a "whistle" contest on the stage of your theatre, awarding prizes to the best whistler. Decorate your stage with a blow-up of Lauren Bacall and a prominent display of the actress' now-famous lines from "To Have And Have Not":

*"You don't have to say anything, Steve . . . and you don't have to do anything. Not a thing! Oh, maybe, just whistle."*

"Each contestant should start his selection with a whistled "wolf" salute to Lauren Bacall and then go on with his (or her) musical piece. Girl contestants should be properly inspired with blow-ups of stills of Charles Boyer and some of the retouched artwork (including clinches) which is available on page 8-A in the advertising section of this press book. Award a silver-plated whistle, with a proper inscription, to the winner. Award guest tickets to runner-ups.



# Two-Way Teaser Ads Sell Film's New Romantic Team

"Confidential Agent" brings to movie screens the most exciting romantic team in motion pictures, Charles Boyer and Lauren Bacall, in an exciting story of action and romance.

Here are two teasers designed to produce advance interest in the film. Put them to work for you individually in advance of your opening or both together. They'll work for you any or all of these ways:



## 1. Newspaper Ads

Run these teasers individually, for two days in advance of your regular opening day ad. They can also be inserted together, with a line directing reader's attention to regular display ad on movie page.

## 2. Tack-On Cards

Reprint these teasers on heavy cardboard for distribution and planting on walls, fences and telegraph poles around town. They can also be used as window and counter cards.

## 3. Lobby Display

Make blow-ups of these teasers for display as teaser tack cards in your lobby and foyer.



**ORDER: "Confidential Agent" Teaser Ad Mat No. 302-B, 45c. from Warner Bros.' Campaign Plan Editor, 321 West 44th St., New York 18, N. Y.**

## Cartoon Feature Available As Mat



Plant this interesting 2-column mat feature in special Sunday supplements on movie pages or in comic section of your local newspaper. It also can be used as a program insert or as a color-in giveaway.

**ORDER: "Confidential Agent" Cartoon Mat No. 201-B 30c., from Warner Bros.' Campaign Plan Editor, 321 West 44th St., New York 18, N. Y.**

## 3 MORE WAYS TO EXPLOIT YOUR 'AGENT' PLAYDATE

### Story-In-Pix

This popular picture feature tells the exciting and romantic story of "Confidential Agent" in a series of fourteen stills from the film together with explanatory captions. Use all fourteen, or as many as space allows, for an interesting newspaper picture layout.

**ORDER: "Confidential Agent" Story-In-Pix stills — 10c. each — set of 14, \$1.40 — from Warner Bros.' Still Editor, 321 West 44th St., New York 18, N. Y.**

### Out Front Blow-Ups

Effective results have been reported by theatre managers from all over the country who used giant blow-ups (two stories tall) of Lauren Bacall in conjunction with their "To Have And Have Not" campaigns. Follow through along these lines by using the retouched advertising art clinches of Bacall and Boyer to be found on page 8-A in the advertising section of this pressbook in blow-up size, out front.

### "Personals"

Spot this or similar teaser copy in the "Personal" section of your town's newspaper, in advance of your playdate or in conjunction with your regular theatre ad.

ANYONE knowing the whereabouts of a beautiful blonde named Rose Cullen, please communicate with Strand Theatre at once! "Confidential Agent."

CAN YOU help prevent a murder? If so, please notify "Confidential Agent" at the Strand Theatre, immediately!

PARTNER-in-crime wanted. Must be well trained in risks, unusual dangers. Willing to work in company of Charles Boyer and Lauren Bacall. Apply Strand Theatre, today!



# 'Confidential Agent' Code Contest

## Plugs Film's Exciting Mystery Theme

**"Confidential Agent"**  
CODE CONTEST



**DREN-AG**

Charles Boyer says: The Confidential Agent's mission leads to

(Unscramble the secret word and fill it in above)

Name .....

Address .....

**"Confidential Agent"**  
CODE CONTEST



**RAN-ECOM**

Lauren Bacall thinks: The Confidential Agent's mission leads to

(Unscramble the secret word and fill it in above)

Name .....

Address .....

**"Confidential Agent"**  
CODE CONTEST



**OUT-FREN**

Peter Lorre plans: The Confidential Agent's mission leads to

(Unscramble the secret word and fill it in above)

Name .....

Address .....

**"Confidential Agent"**  
CODE CONTEST



**R-REUD-M**

Katina Paxinou plots: The Confidential Agent's mission leads to

(Unscramble the secret word and fill it in above)

Name .....

Address .....

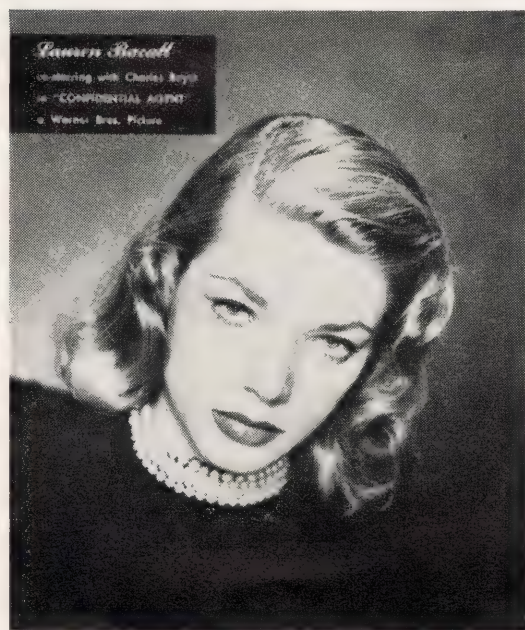
Designed to appeal to anagram enthusiasts as well as ardent moviegoers, this engaging Code Contest sells the film's title and mystery theme and can run in your local newspaper as far in advance of your opening as desired. For best results, spot it two weeks in advance of your playdate and follow up with the teasers and other advance material suggested in the exploitation pages of this pressbook. Another effective way to present this contest is to distribute the blanks in your lobby. In the latter event, blanks should be numbered and given away one at a time, starting four weeks in advance of your playdate. Specify that all blanks must be accompanied by a 25-word or less letter stating "Why I think Charles Boyer and Lauren Bacall should make a new screen dream team," and should be mailed to your theatre or dropped in a contest box in the lobby. Award a Victory Bond as first prize and guest seats to a limited number of runners-up. In case of tie, decide the winner on the basis of the best accompanying letter. Your lead story follows:

### Delta Pearl Campaign

#### Features Lauren Bacall

Shown here, in reduced form, is the attractive 2 — column Delta Pearl ad scheduled to appear in 4-colors in "Movie Show" and, in black and white, in "Photoplay" and "Movie Stars" magazines. Here's how to put it to work:

Contact your local Delta Pearl Dealer and arrange for co-operative window displays crediting your playdate.



#### Decoration for many a famous face!

Take your cue for glamour from the stars—wear a DELTAH necklace—see how it adds allure to your flesh-tones. So very flattering... so perfect with every costume, DELTAH simulated pearls have the beauty and multi-colored iridescence of precious Orientals. Necklaces and earrings, perfectly matched.

L. HELLER AND SON, INC.  
FIFTH AVENUE, NEW YORK



### Win A Bond!

Calling all movie and puzzle fans! Here's the chance to work some interesting puzzles, a chance to see Warner Bros.' exciting new drama of love and adventure, "Confidential Agent," which stars Charles Boyer and Lauren Bacall—AND a chance to win a \$??? Victory Bond! Here's what to do:

Beginning today, and for the next three days, this newspaper will publish four anagram clues, based on Warners' thrilling new motion picture, "Confidential Agent," which opens on (Date) at the Strand Theatre.

All you have to do is decode the secret word that is spoken each day by one of the stars in the film. Then send your answers to the Contest Editor of this newspaper, together with a 25-word or less letter stating "Why I think Charles Boyer and Lauren Bacall will make a new screen dream team."

Twenty-five pairs of guest tickets and one \$??? Victory Bond will be awarded to the lucky winners. In case of tie, the winners will be decided on the basis of the best letter submitted with the answers. Watch this page for a list of each day's winners.

#### ANSWERS

- 1 DANGER
- 2 ROMANCE
- 3 FORTUNE
- 4 MURDER

**ORDER: "Confidential Agent" Code Contest Mat 301-B — 45c., from Warner Bros.' Campaign Plan Editor, 321 West 44th St., New York, New York.**

### HOLLYWOOD Dress Parade

by GEORGIA COOPER



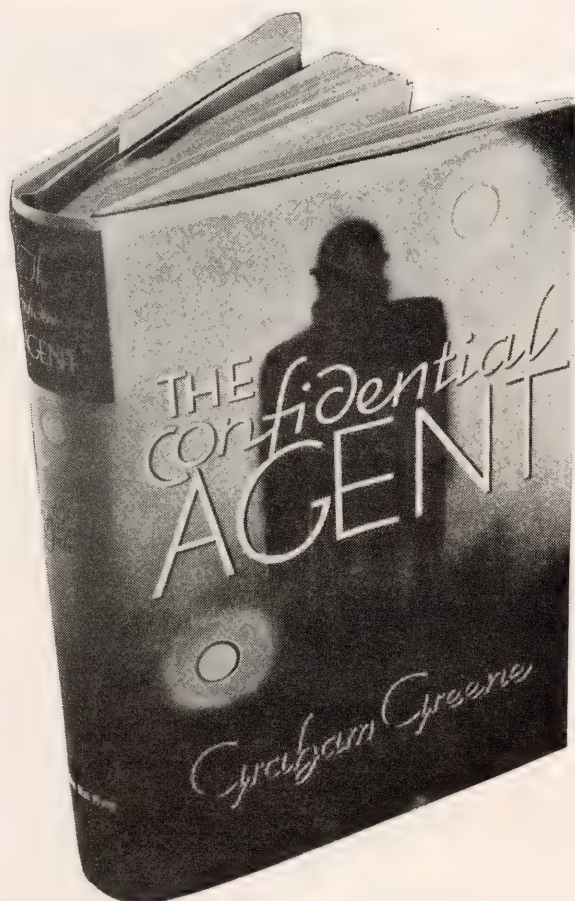
LAUREN BACALL, currently co-starring opposite Charles Boyer in Warners' "Confidential Agent," models an attractive slack set designed for comfortable evenings at home. The butcher boy jacket is of yellow wool, features ¾ sleeves and buttons close to the neck. It is worn over a long-sleeved black jersey blouse which tucks into mannish black trousers.

### 1-Col. Fashion Feature For Femme Fans

This attractive feature, crediting "Confidential Agent," for women's pages, fashion or weekend supplements, is available complete with copy, for planting in your local newspaper.

**ORDER: "Confidential Agent" Fashion Mat, No. 101-B, 15c., from Warner Bros.' Campaign Plan Editor, 321 West 44th St., New York City, New York.**





## Garden City Publishing Co. Promotes Popular-Priced Book

Illustrated here is the Sun Dial Press edition (a popular-priced edition) of "Confidential Agent" which is being published by Garden City Publishing Co. simultaneously with the film's release. In their full scale national promotion designed to tie in book and picture, here's what the publishers are doing:

- 1) *Suggested Window Display:* A special dummy window suggestion still featuring the book and the film is being distributed to all Garden City dealer outlets.
- 2) *Direct Mail:* An additional direct mail promotion piece is being sent to nationwide book outlets.
- 3) *Stills:* All Garden City salesmen have been supplied with stills from the film to arrange for local windows.
- 4) *Ad Mat:* A special combination ad mat which gives a prominent spot to "Confidential Agent" with space for local dealer's imprint is being supplied to all Garden City's dealer outlets for nationwide co-op newspaper inserts.

Be sure to contact your local bookstores, libraries, and other book outlets for local display tie-ups in conjunction with your playdate.

## STAR SELLING 5-COLUMN NEWSPAPER FEATURE

### Charles Boyer meets "The Look"



"Lights, camera, action," calls the director and Charles Boyer, obeying the call, goes into action. And who could be lovelier to kiss than glamorous Lauren Bacall, the girl with that look in her eyes.



Gently, Charles takes Lauren into his arms. On second thought, it looks like Lauren is taking Charles into her arms. At any rate, this is the beginning of the movie embrace.



Preliminaries over, Charles and Lauren are now ready to make hisstory. He brings her eager lips closer—closer—



Now Charles is on the target. He lines up his sights, takes a quick look at "The Look" for opposition, then comes in on the beam.

The movie kiss, like the fadeout and the flashback, has become standard equipment in Hollywood. No motion picture is considered complete without one. Two exponents of this art, Charles Boyer and Lauren Bacall, currently co-starring in Warner Bros.' new adventure drama, "Confidential Agent," have generously agreed to pose for these pictures, revealing a few of their trade secrets.



(ED NOTE: This picture speaks for itself—'cause we're speechless!!!)

**ORDER "Confidential Agent" Feature Mat No. 501-B, 75c., from Warner Bros.' Campaign Plan Editor, 321 West 44th Street, New York 18, New York.**



# Handsome Setpiece Sells Romance, Exciting Drama



Here's an eye-catching setpiece that emphasizes the exciting new romantic team of Charles Boyer and Lauren Bacall. Construct your own setpiece by blowing up the Boyer-Bacall clinch and the Peter Lorre head from the available advertising art (see page 8-A in the ad section of this pressbook) and by using stills from your branch set as illustrated here. Official billing can be inserted below the title.

## 'THEATRE BOX' FOR ADDITIONAL LOBBY INTEREST

Build this unusual theatre box for a maximum of lobby interest, using copy suggested here. The curtains, which actually work by drawstring as indicated, should be closed when set up, with a notice directing your patrons to pull the strings. Inside place a blown-up, cut-out clinch (see advertising art on page 8-A in the ad section of this pressbook) plus scene stills from your branch set.



## N. Y. STRAND THEATRE'S ADVANCE LOBBY FRAMES



These attractive lobby frames caused much comment in advance of the picture's opening at the Strand in New York. The background was magenta with lettering in gold and black. All photos were in full color. All artwork as illustrated is available on page 8-A in the ad section of this pressbook.



### 1-Minute Announcement

**SOUND:** (LONG, LOW "WOLF" WHISTLE)  
**ANNOUNCER:** Guess who...? Can't guess? Well, then, listen some more (UP AND HOLD UNDER AS)  
**MUSIC:** You know you don't have to act with me, Steve. You don't have to say anything, and you don't have to do anything. Not a thing!...Oh, maybe just whistle...  
**WOMAN:** (OUT)  
**MUSIC:** With a look...and a line... she took the nation by storm! Now she's back...in the arms of Charles Boyer...who is she...? Haven't guessed yet? Then I'll tell you. It's Lauren Bacall... playing opposite Charles Boyer... in love... in danger... defying every force that keeps them apart... It's Warner Bros.' thrill-swept drama of love and adventure... "CONFIDENTIAL AGENT"... now playing at the Strand Theatre... Adapted from the exciting pages of Graham Greene's best-selling novel of the same name...starring Charles Boyer...and Lauren Bacall... and featuring a topnotch cast of supporting players that includes Academy Award winning Katina Paxinou...Peter Lorre...Victor Francen... George Coulouris... It's a breathtaking story of love and intrigue... that becomes a breathless adventure in movie-going...Don't miss Warner's "CONFIDENTIAL AGENT"...at the Strand Theatre... Now!

### 30-Second Announcement

**SOUND:** (FOG HORN) (SEGUE TO)  
**MUSIC:** (UP AND HOLD UNDER AS)  
**ANNOUNCER:** Out of the fog comes a willowy young blonde...with stormy eyes...and windswept hair... "I'll help you," she says... And the next moment, the "CONFIDENTIAL AGENT" is wanted for murder.  
**MUSIC:** (UP AND OUT)  
**ANNOUNCER:** Vividly... unforgettably Warner Bros. brings you an amazing story of love and adventure... "CONFIDENTIAL AGENT"... starring a new and exciting team of screen romancers...Charles Boyer and Lauren Bacall... featuring an important cast of supporting players that includes Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris... Don't miss..."CONFIDENTIAL AGENT"...at the Strand Theatre...now!



# ADVERTISING SECTION

**WATCH HER LIPS ANSWER THE CALL.. WHEN**



*Charles*  
**Boyer** *whistles for* *Lauren*  
**Bacall!!**

LORRE IS AFTER LAUREN TOO. WOW! WOW!

she's back . . .  
and she's  
beautiful . . .  
and she's  
bowling over  
Boyer!

WARNERS' Scorching  
**"Confidential Agent"**

WITH KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS AT THIS THEATRE!** ★

Mat 402 — 4 columns x 8 inches (448 lines) — 60c



OH BABY! — THEY DON'T  
MEAN MAYBE !!!

Charles  
**Boyer**

He's got  
that certain  
look  
and 'The  
Look'  
has got him!

Lauren  
**Bacall**

HUBBA! HUBBA! ANOTHER  
SULTRY STARRING ROLE FOR  
THAT SCORCHING NEW  
SENSATION!!!

It's that  
Lovin'  
Lauren  
Bacall  
bowling  
over  
Boyer!!!

WARNERS'  
**"Confidential Agent"**

WITH  
KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN  
DIRECTED BY HERMAN SHULIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN

GEORGE COULOURIS  
From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS  
AT THIS THEATRE!** ★

Mat 302 — 3 columns x 7½ inches (312 lines) — 45c

WARNER SCORCHER!!!

CHARLES  
**Boyer**

He's got that look!!!

LAUREN  
**BACALL**

"The Look's" got him!!!

**"Confidential Agent"**

with  
KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHULIN • PRODUCED BY ROBERT BUCKNER  
MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS  
AT THIS THEATRE!** ★

Mat 217 — 2 columns x 3 inches (82 lines) — 30c

THE SCREEN'S NEW  
DREAM-TEAM!!!

CHARLES  
**Boyer!!!**

HES FALLIN' FOR LAUREN  
**Bacall!!!**

IN WARNERS'  
**"Confidential Agent"**

with  
KATINA PAXINOU • PETER LORRE  
VICTOR FRANZEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHULIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

**STAMPS BUY! BONDS** On Sale  
In Lobby!

Mat 116  
1 column x 4¾ inches  
66 lines  
15c



USE THIS AD FOR YOUR  
HOLD OVER ENGAGEMENTS

*They're  
Still  
at it!!*

*Oh Boy!!  
Charles Boyer  
ah Baby!!  
Lauren Bacall*

*Scorching week for  
Warners'  
"Confidential Agent"*


with KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER  
MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

*3rd 4th*

Mat 216 — 2 columns x 7 inches (196 lines) — 30c

**CONFIDENTIAL!!**



Be on the lookout for  
a dangerous man who  
answers to the name of  
**CHARLES BOYER**  
...when last observed he  
was in the arms of *(get this, folks!)*  
**LAUREN BACALL!**  
For further information  
be sure to see  
**WARNERS'**  
**'CONFIDENTIAL**  
**AGENT'!**

with KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEO. COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

STAMPS BUY! BONDS On Sale In Lobby!

Mat 119  
1 column x 5¼ inches  
(73 lines)  
15c

WATCH HER LIPS ANSWER THE CALL... WHEN

*Charles Boyer whistles for Lauren Bacall!!*

*she's back...  
and she's  
beautiful...  
and she's  
bowling over  
Boyer!*

WARNERS' Scorching  
**"Confidential Agent"**

KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN  
From a novel by Graham Greene

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 201 — 2 columns x 4¼ inches (120 lines) — 30c

*THIS'LL MAKE YOU WHISTLE!*

*The new dream team!!*

*The lovinest  
pair in pictures!!*

*Oh boy!  
Charles Boyer  
ah baby!  
Lauren Bacall*

WARNERS' Scorchers!  
**"Confidential Agent"**

with KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

STAMPS BUY! BONDS On Sale In Lobby!

Mat 118  
1 column x 7½ inches  
(105 lines)  
15c



WATCH HER LIPS ANSWER THE CALL.. WHEN

Charles **Boyer** whistles for **Bacall** Lauren

she's back . . .  
and she's  
beautiful . . .  
and she's  
bowling over  
Boyer!

LORRE  
IS AFTER  
LAUREN TOO!  
WOW! WOW!

WARNERS' Scorching  
**"Confidential Agent"**

WITH KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 301 — 3 columns x 6 inches (252 lines) — 45c

Oh Boy!!!  
Charles **Boyer**!!  
Ah Baby!!  
Lauren **Bacall**!!

HE'S GOT  
THAT  
LOOK!

AND SO  
HAS SHE!

WARNERS' Scorching  
**"Confidential Agent"**

with KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

STAMPS BUY! BONDS On Sale In Lobby!

Mat 115  
1 column x 5 inches  
(70 lines)  
15c

OH BOY!! AH BABY!!

YOUR  
PULSE 'LL  
BE ROARIN'  
'CAUSE  
BOYER'S  
ADORIN'  
LAUREN!!

HUBBA! HUBBA!  
IT'S  
CHARLES  
**Boyer**  
AND  
LAUREN  
**Bacall**  
"THE LOOK"

IN  
**"Confidential Agent"**  
WARNERS' Scorching!

with KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER  
MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 218 — 2 columns x 7 1/4 inches (206 lines) — 30c



THIS'LL MAKE YOU WHISTLE!!

The new dream-team!!

The lovin'est pair in pictures!!

Oh boy!!!

Charles Boyer!!  
ah baby!!!  
Lauren Bacall!!

WARNERS' Scorchers!!

"Confidential Agent"

with KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER  
MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ THEATRE & DATE ★

★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 212  
2 columns x 13½ inches  
(378 lines)  
30c

THE SCREEN'S  
NEW DREAM  
TEAM!!!

Charles Boyer  
and Lauren Bacall  
in "Confidential Agent"

WARNERS' Scorchers!

with KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEORGE COULOURIS

DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER  
BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

STAMPS BUY! BONDS On Sale In Lobby!

Mat 117  
1 column x 6¾ inches  
(91 lines)  
15c

THE SCREEN'S NEW DREAM-TEAM!!  
Oh Boy!! Charles BOYER!!  
Ah Baby!! Lauren BACALL!!  
IN WARNERS' "CONFIDENTIAL AGENT"

with KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEO. COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN  
From a novel by Graham Greene

★ THEATRE & DATE ★

★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 219 — 2 columns x 2 inches (56 lines) — 30c



**"The Look" is back!** **-AND LOOK WHO'S AFTER HER!**

WHEN THEIR EYES MEET  
YOUR PULSE  
SKIPS A  
BEAT!

**Charles Boyer**  
and **Lauren Bacall**!!!

IT'S THE SCREEN'S NEW DREAM-TEAM! THE LOVIN'EST PAIR IN PICTURES!

**"Confidential Agent"**  
WARNERS' Scorchers!

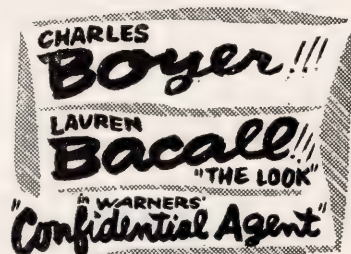
with  
KATINA PAXINOU • PETER LORRE • VICTOR FRANCEN • GEORGE COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS AT THIS THEATRE!** ★

Mat 304 — 3 columns x 8 inches (327 lines) — 45c

**2 ADS ON ONE MAT**

Mat 120 — 15c



with  
KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEO. COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

**STAMPS BUY! BONDS** On Sale  
In Lobby!



with  
KATINA PAXINOU • PETER LORRE  
VICTOR FRANCEN • GEO. COULOURIS  
DIRECTED BY HERMAN SHUMLIN • PRODUCED  
BY ROBERT BUCKNER • MUSIC BY FRANZ  
WAXMAN • From a novel by Graham Greene

**STAMPS BUY! BONDS** On Sale  
In Lobby!



# CONFIDENTIAL!!!



Be on the lookout for a dangerous man who answers to the name of **CHARLES BOYER**...when last observed he was in the arms of *(get this folks)* **LAUREN BACALL!**  
 For further information be sure to see **WARNERS' 'CONFIDENTIAL AGENT'!**

with **KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN • GEORGE COULOURIS**  
 DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN  
From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS AT THIS THEATRE!** ★

Mat 214 — 2 columns x 6½ inches (180 lines) — 30c

"The Look" is back!

WHEN THEIR EYES MEET YOUR PULSE SKIPS A BEAT!

-AND LOOK WHO'S AFTER HER!

Charles **Boyer** and Lauren **Bacall!**

IT'S THE SCREEN'S NEW DREAM-TEAM! THE LOVIN'EST PAIR IN PICTURES!

**"Confidential Agent"**

WARNERS' Scorchers!

with **KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN • GEORGE COULOURIS**

DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER

MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

★ **THEATRE & DATE** ★ **BUY WAR BONDS AT THIS THEATRE!** ★

Mat 215 — 2 columns x 5½ inches (152 lines) — 30c

## NEW VITAPHONE OFFERINGS

"STAR IN THE NIGHT"—is the thunderbolt two-reeler which is a leading contender for this year's Oscar! J. Carrol Naish, Donald Woods and Dick Erdman are but a few of the outstanding cast in the picture Boxoffice calls "Beautifully Done . . . A Classic!" . . . 2102 — Featurette — 20 mins.

"STORY OF A DOG"—produced in cooperation with and photographed by the United States Coast Guard, records some of the most amazing examples of canine intelligence ever to be flashed on the screen! Terrific! . . . 2403 — Vitaphone Variety — 10 mins.

"PECK UP YOUR TROUBLES"—is really built for laffs! Featuring a clever little woodpecker, a hungry cat and a ferocious dog, you'll have to hold your sides every minute of it! In Technicolor, too . . . 1711 — Merrie Melodies (Cartoon in Technicolor) — 7 mins.

"MUSICAL NOVELTIES"—highlights some of the most unusual musical artists ever! A xylophonist who plays with his feet, a comedy quintet and an expert on auto horns are but a few of those who provide the entertainment! . . . 2603—Melody Master Bands — 10 mins.

"BUSY BAKERS"—is a time-tested offering that ranks up there with the best. Telling the story of a baker who almost goes out of business and his subsequent success, this one hits a new high in chuckles! . . . 1313 — Blue Ribbon Hit Parade (Cartoon in Technicolor) — 7 mins.

## OFFICIAL BILLING

<b>WARNER BROS.</b>			50%
Pictures, Inc. Presents			5%
<b>CHARLES BOYER</b>	•	<b>LAUREN BACALL</b>	100%
IN			
<b>"CONFIDENTIAL AGENT"</b>			100%
WITH			
<b>KATINA PAXINOU</b>			55%
<b>PETER LORRE</b>	<b>VICTOR FRANCEN</b>	<b>GEORGE COULOURIS</b>	50%
<b>Directed by Herman Shumlin</b>			25%
<b>From a novel by Graham Greene</b>			2%
<b>Music by Franz Waxman</b>			25%
<b>Produced by Robert Buckner</b>			25%
<b>A Warner Bros.-First National Picture</b>			5%



PHOTOS OF ALL RETOUCHE AD ILLUSTRATIONS AVAILABLE

Order all stills direct from the Warner Bros. Campaign Plan  
Editor, 321 West 44th St., New York 18, N. Y. Price 10c each.



Still 651 — Art "A"



Still 651 — Art "F"



Still 651 — Art "D"



Still 651 — Art "E"



Still 651 — Art "G"



Still 651 — Art "C"



Still 651 — Art "B"



**9" x 12" FULL COLOR  
HERALD**

**PRICED LOW ENOUGH TO ENABLE YOU  
TO DISTRIBUTE LARGE QUANTITIES**

**\$275** per M in lots  
more than 5M

**\$300** per M in lots  
less than 5M

**ENTIRE REVERSE SIDE FREE  
FOR CO-OP IMPRINT**

**40" x 60"  
PHOTOCHROME DISPLAY**



**Rental: 75c**

## Full Color Displays For Your Lobby

*Available at Your Warner Exchange Under Our Money-Saving Rental Plan*

**2 COLORED 22 x 28's**



**Rental:  
20c each**



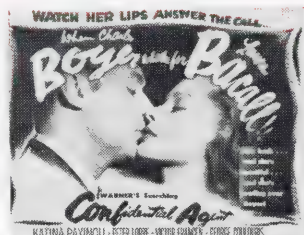
**SLIDE.. Price 15c**



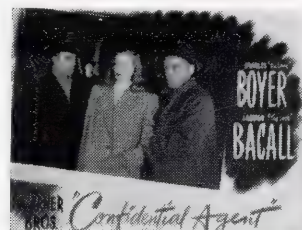
**INSERT CARD  
Rental: 12c**



**FULL SET OF COLORED 11 x 14's  
TO TELL THE STORY IN YOUR LOBBY**



**COLORED  
11 x 14's  
SET OF 8  
Rental: 35c**



## 2 FULL COLOR PICTORIAL WINDOW CARDS

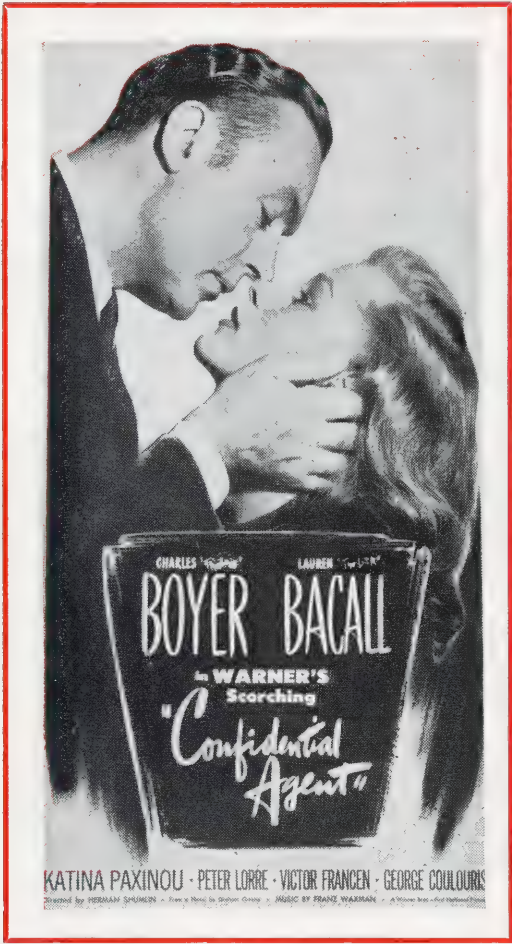
**MIDGET Size 8" x 14"**  
Price: 4c each

**REGULAR Size 14" x 22"**  
Prices:  
1 to 49 — 7c each;  
50 to 99 — 6c each;  
100 and over 5 1/2c each.



# POSTERS!

POST AND SNIPE 'EM-  
ALL OVER TOWN!



3-SHEET    Rental: 24c

RENTAL PLAN				
RENTAL ITEMS	BILLING PRICE - (each)	CREDITS TO EXHIBITORS When Returned in 5 Days		NET COST For Rental In Good Condition
		Good Condition	Badly Damaged	
ONE-Sheet	.15	.07	None	.08
THREE-Sheet	.45	.21	None	.24
SIX-Sheet	.90	.42	None	.48
8 x 10 Stills Black & White	.15	.09	.05	.06
11 x 14 Lobby Displays (Per Set of 8)	1.25	.90	.50	.35
22 x 28 Lobby Displays	.60	.40	.20	.20
14 x 36 Insert Cards	.40	.28	.15	.12
40 x 60 Photochrome (Colored)	1.25	.50	None	.75

**SPECIAL QUANTITY PRICES**  
(FOR POSTING OR SNIPIING)

**POSTERS**

**24-SHEETS**

1 to 4.....\$2.40 each  
5 to 9.....\$2.25 each  
10 to 24.....\$2.00 each  
25 & over.....\$1.75 each

**SIX-SHEETS**

25 to 49.....80c each  
50 to 99.....70c each  
100 & over.....60c each

**THREE-SHEETS**

50 to 99.....32c each  
100 & over.....28c each

**ONE-SHEETS**

50 to 99.....11c each  
100 & over.....9c each



1-SHEET  
Rental: 8c



24-SHEET



6-SHEET    Rental: 48c

WARNER BROS. PICTURES DISTRIBUTING CORPORATION  
Distributors of  
FIRST NATIONAL PICTURES - WARNER BROS. PICTURES - VITAPHONE SHORT SUBJECTS

**"CONFIDENTIAL AGENT"**

ADVERTISING ORDER BLANK  
ACCESSORIES

THEATRE \_\_\_\_\_ DATE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ SHIP VIA \_\_\_\_\_

	ITEM	QUAN.	UNIT PRICE	AMOUNT
RENTAL ITEMS	1-SHEET			
	3-SHEET			
	6-SHEET			
	8 x 10 STILL			
	11 x 14 LOBBY DISPLAYS			
	22 x 28 LOBBY DISPLAYS			
NON-RENTAL ITEMS	14 x 36 INSERT CARDS			
	40 x 60 PHOTOCHROME			
	24-SHEET			
	WINDOW CARDS (Reg.)			
NON-RENTAL ITEMS	MIDGET WINDOW CARDS			
	SLIDES			
	HERALDS			
	PRESS SHEETS			
	MATS			
TOTAL				
PLAY DATE				
SIGNATURE				



WHEN

LOOKS AT "THE LOOK"

-wow!!!

"CONFIDENTIAL  
AGENT"



# PUBLICITY

## CAST

Denard CHARLES BOYER  
Rose Cullen  
LAUREN BACALL  
Mrs. Melandez Katina Paxinou  
Contreras Peter Lorre  
Licata Victor Francen  
Captain Currie  
George Coulouris  
Else Wanda Hendrix  
Neil Forbes John Warburton  
Mr. Muckerji Dan Seymour  
Detective Geddes George Zucco  
Brigstock Miles Mander  
Licata's Chauffeur Art Foster  
Lord Benditch Holmes Herbert  
Lord Fetting Lawrence Grant

## PRODUCTION

Produced by Robert Buckner.  
Directed by Herman Shumlin.  
From a Novel by Graham Greene. Photographed by James Wong Howe, A.S.C. Art Director, Leo Kuter. Film Editor, George Amy. Dialogue Director, Jack Daniels. Assistant Director, Art Lueker. Sound by Oliver S. Garretson. Set Decorations by William Kuehl. Wardrobe by Leah Rhodes. Makeup Artist, Perc Westmore. Music by Franz Waxman. Orchestral Arrangements by Leonid Raab. Musical Director, Leo F. Forbstein.



Still C.B. Mat 105-156  
Charles Boyer, who is co-starred with exciting Lauren Bacall in Warners' newest drama of love and adventure, "Confidential Agent," currently at the Strand. Also featured in the film are Academy Award winner Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

## SYNOPSIS

(Not For Publication)

In 1937 Denard (Charles Boyer), ex musician, now agent for Spain's Republican Party, Rose Cullen (Lauren Bacall) and Licata (Victor Francen), Fascist agent, meet on the Channel steamer to England.

Denard accepts a lift to London from Rose. En route they stop at a roadhouse managed by Captain Currie (George Coulouris). Followed and beaten up by Licata's chauffeur, Denard manages to arrive at last in London at a small hotel kept by Mrs. Melandez (Katina Paxinou) where he finds a loyal friend in little Else (Wanda Hendrix), Cockney servant. A roomer at the hotel is Mr. Muckerji (Dan Seymour), Hindu mystic. Denard contacts Contreras (Peter Lorre), another Republican agent, later exposed as a traitor.

On his way to meet Rose, Denard is again attacked by Licata's agents, but escapes injury. He tells Rose his mission involves buying coal from Lord Benditch (Holmes Herbert), Rose's father.

Else reports to Denard that Mrs. Melandez and Contreras are his enemies. Then, while he is away, Mrs. Melandez and Contreras kill Else.

Denard sees Lord Benditch but cannot consummate a purchase because his credentials have been stolen by Licata's agents. Denard is accused of the murder of Else and becomes a fugitive, swearing vengeance to Contreras and Mrs. Melandez for the girl's murder.

Denard follows Contreras and threatens him at revolver point. Contreras collapses and dies, victim of a heart attack. Back at the hotel, Mr. Muckerji informs Mrs. Melandez that he has information and witnesses to prove that she and Contreras killed Else. Mrs. Melandez drinks poison, defeats Denard who arrives in time to watch her die.

Next, Denard goes to the coal mines, about to reopen to supply Licata's Fascists with coal. He pleads with the miners not to go through with this scheme. A riot ensues and with Rose's help Denard escapes. She arranges for him to leave the country by enlisting the aid of Neil Forbes (John Warburton), her ardent admirer.

Forbes, driving Denard to the tramp steamer which will take him back to Barcelona, informs Denard that Licata's coal contract was cancelled because of the riot at the mines and its attendant publicity. Denard has not failed after all. The Fascists will not get the coal.

A last-minute attempt to capture Denard before he boards the steamer is foiled. Once on board, he stares dreamily into the dark water, imagines he hears Rose's voice, turns in astonishment and joy to discover she has followed him aboard. They embrace tenderly.



Still 651-86 Mat 105-156  
Charles Boyer and Peter Lorre in a tense scene from Warners' new hit melodrama, "Confidential Agent," now playing at the Strand. Co-starred in the drama is lovely Lauren Bacall.

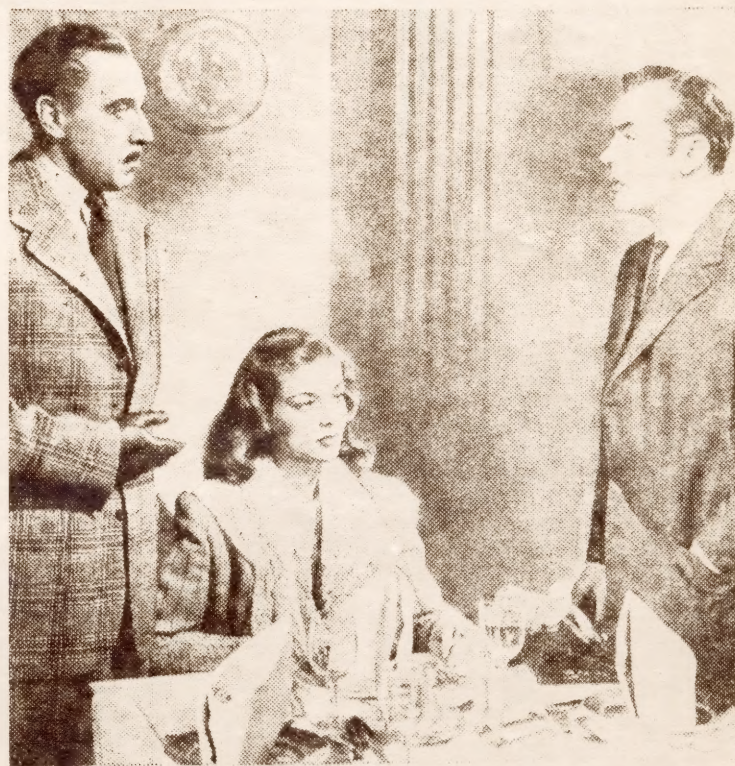
## Warners' 'Confidential Agent' Opening Tonight At Strand (Opening Day Reader)

A subtle blend of terse melodrama and inspired romance, Warner Bros. "Confidential Agent" opens tonight at the Strand Theatre with Charles Boyer and Lauren Bacall in the top starring roles and a featured cast that includes Katina Paxinou, Peter Lorre, Victor Francen and George Coulouris.

Adapted from Graham Greene's well-known novel of the same name, "Confidential Agent" traces the incredible adventures of a freedom-loving artist who undertakes to perform an impossible dif-

cult mission on behalf of the Spanish Republican Party in the days before the rest of the world had become embroiled in the life and death struggle against fascism. Apart from its pure entertainment value, the film also affords a timely and invaluable backward glance into the isolationist attitude of the world of 1937 which contributed heavily to the later world holocaust.

Directed by Herman Shumlin, "Confidential Agent" was produced by Robert Buckner. Franz Waxman contributed the film's original music.



Still 651-84 Mat 105-156  
The chances are good that Lauren Bacall is the topic of discussion between George Coulouris and Charles Boyer in the above scene from Warners' new drama, "Confidential Agent." The film, which arrives Friday at the Strand, also features Academy Award winner Katina Paxinou, Peter Lorre and Victor Francen.



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THREE Sheet	.45	.21	None	.24
SIX Sheet	.90	.42	None	.48
8 x 10 Stills	.15	.09	.05	.06
11 x 14 Lobby Displays (Per Set of 6)	1.25	.90	.50	.35
22 x 28 Lobby Displays	.60	.40	.20	.20
14 x 36 Insert Cards	.40	.28	.15	.12
40 x 60 Photochrome	1.25	.50	None	.75

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50 to 99	70c each
100 & over	60c each
THREE-SHEETS	
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100 & over	28c each
ONE-SHEETS	
50 to 99	11c each
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1-SHEET Rental: 8c



24-SHEET



6-SHEET Rental: 48c

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24 SHEET				
WINDOW CARDS (Reg.)				
MIDGET WINDOW CARDS				
SLIDES				
HERALDS				
PRESS SHEETS				
MATS				
TOTAL				
PLAY DATE		SIGNATURE		



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